



# Anna M. Pfoertsch

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## Work Experience

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### **Microsoft Cloud + AI** • *Program Manager* • Fall 2017 to present

- 📄 Redesigned one of the top-used monitoring blades in the Azure Portal for functionality and accessibility while improving performance by 40%. Simultaneously implemented new portal controls after extensive user research and studies in collaboration with devs, designers, and PMs on different product teams across Azure
- 👤 Created and maintained relationships with ISVs and internal Microsoft partners to build turnkey solutions for the Azure Portal. Currently improving the solution create experience for more functionality and consistent UX
- 🤝 Advocate for accessibility when shipping Managed Application UX improvements. Achieved passing accessibility scores for Management Experiences all up by taking a leading role in solving accessibility issues
- 🗣️ Always organizing time to collect feedback from users via customer calls, focus groups, and usability studies for designs, while maintaining ongoing relationships with Managed Service Provider buddies and Cloud experts



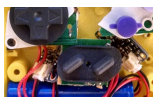
### **TEALSK12** • *Teaching Assistant* • Summer 2018 to present

- Remotely teaching Intro CS using Python to High School students at Kittitas High School in rural Washington



### **MIT Media Lab** • *Product Designer & UX Researcher* • Spring 2015 to Fall 2017

- Designed, researched, and built toys for early childhood CS education, joining MIT's DesignX cohort



### **Knapp Media & Technology Center** • *Innovative Technologist* • Fall 2014 to Fall 2017

- Learned, shared, created and taught emerging technologies through workshops and individual tutoring



### **Microsoft Garage** • *UI/UX Design Intern* • Summer 2016

- Designed, implemented, and shipped a metadata photo application • Reimagined IoT device enrollment

## Education

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### **Wellesley College** • *Bachelor's Degree* • Fall 2014 to Spring 2017

Graduated cum laude in Computer Science & Studio Art (double major) and Chinese Language & Culture (minor)



### **MIT** • *Cross-Registered Student & Undergraduate Research Assistant* • Spring 2015 to Fall 2017

Conducted research in Computer Science and Interaction Design with project courses in UX

## Technical Skills

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**Languages** • HTML/CSS • jQuery/Javascript • Java • Python • English • German • Mandarin Chinese

**Software** • Photoshop • Illustrator • After Effects • XD • Unity **Management** • Agile/Scrum Methodology



**Other Skills** • Silk Screen Printing • Letterpress Printing • Book Binding • Woodworking

**Current Interests** • One-Punch Man • Gimlet Media podcasts • All About Cake by Christina Tosi